



Podcast/Audio Recording

Requirements and Guidelines

Purpose:

The podcast/audio recording should provide listeners with strategies, resources, and education aimed at promoting healthy choices and preventing substance use, especially among youth.

Requirements:

- Must include the SAPC Public Funding Disclaimer at the beginning of recording: *“This audio or audio-visual recording was made possible by funds from the Los Angeles County Department of Public Health, Substance Abuse Prevention and Control (SAPC). The messages, views, or opinions shared in this broadcast recording do not necessarily reflect the official policy or position of any LA County Agency, including SAPC.”*
- Must include clear and informative content focused on preventing substance use.
- A recording of the finalized copy must be made available for future reference.

Guidelines:

The following are recommended guidelines:

1. Please represent funders respectfully.
2. Ensure the information that is being shared is factual and from credible resources.
3. Avoid using or referencing brand names, logos, or trademarks.
4. A brief music break or intermission at regular intervals is recommended. After each break, please restate the topic or key points being discussed to help listeners stay engaged and informed.
5. Avoid using profanity and hate speech (e.g., language that promotes racism, sexism, homophobia, discrimination, or other prejudices).