

Creative Fundraising for Healthy Schools

Ventura Unified School District



Candy, baked goods, and other foods with little nutritional value are commonly sold for fundraising. Schools may make easy money selling these items but students pay the price. An environment that continually provides sweets promotes unhealthy habits that can have a lifelong impact on children. As we face an epidemic of overweight youth, many schools are turning to healthy fundraising alternatives.

Involve the Community

- All school garage sale
- Art shows
- Silent auctions
- Car wash
- Craft fairs
- Festivals
- Gift wrap services
- Golf tournaments
- Restaurant Family Nights

Recycle

- Aluminum cans
- Plastic bottles
- Cell phones/Printer cartridges

Store and Bank Cards

- Von's escrip Program
- Ralph's Community Contribution Program
- Albertson's Community Partners Program
- Target: Take Charge of Education Program
- Washington Mutual: WaMoola for Schools

Resources ...Not Endorsements

www.scratchcard.com
www.partnersforkids.com
www.dutchbulbs.com
www.kidsgardening.com
www.dulcoprinting.com
www.escrip.com

www.originalworks.com
www.brickstonegraphics.com
www.fundraisingbatteries.com
www.itsmyartwork.com
www.recycling-cell-phones.com

Items to Sell

- Bumper stickers/License plate holders
- Calendars/Books
- Candles
- Child's own art items
- School original cookbook
- Coupon books
- Personalized cups/mugs
- Earthquake kits
- Flowers, bulbs, plants
- Gift wrap/boxes/bags/baskets
- Greeting cards/stationery
- Music, DVDs, CDs
- Newsletter space/Ads
- Scratch cards
- Stuffed animals/Puppets
- T-shirts and sweatshirts
- Valentines flowers