

SMALL GROUP NOTES

Diana's group

Participants:

Diana Liu – MCAH Programs

Rita Singhal – Office of Women's Health

Laura Jimenez – California Latinas for Reproductive Justice

Cindy Young – BreastfeedLA

Sharon Tan – Department of Mental Health Birth to Five Collaborative

Cheryl Wold – Wold and Associates

Since many of the participants in the group used LAMB data and two of them shared during the presentation, we skipped questions 1 & 2, started on question 3.

3. In what ways can you see LAMB data being utilized by your agency, or other agencies/groups you may work with, in the future?
 - Connect with Office of Child Care; the group felt that the agency would be interested in the data.
 - Office of Women's Health Data Report – Perhaps highlight a LAMB finding in the report; consider to use LAMB data to showcase women's health issues
 - BreastfeedLA would be interested in more details related to breastfeeding particularly related to policy issues such as paid or unpaid leave and lactation accommodation.
 - Laura from California Latinas for Reproductive Justice talked about information on:
 - Undocumented mothers,
 - Mothers of Afro-Latina heritage. Afro-Latina. Rita shared that LA Health Survey had asked questions RE Afro-Latino ancestry, but it's very complex.
 - The group also discussed data for individuals who are mixed races. We discussed about acculturation and mentioned Margret's research and analyses of health of mothers who are US vs foreign born. We also discussed about children of immigrant parents being "stuck between two cultures."
 - From Department of Mental Health perspective, Sharon would love to be able to see the interaction of mental health and physical health, and coordinated services. Some ideas include:
 - What factors help to protect and improve resilience
 - A mental health report card for Service Area
 - Information on integrated care, such as how easy is it to access care and coordination of care, whether service providers talk to each other; Use this information during community planning toward integrated services
 - Reasons/barriers for not accessing care particularly mental health services

4. In what ways could LAMB improve its data dissemination activities to reach a wider audience and better serve the MCAH community?
 - Making data more accessible such as through the County Open Data Portal
 - Digital storytelling in data books
 - Infographics
 - Work with grassroots organizations

- Legislators – the discussion centered around what medium and format the data should be “packaged”
 - We can share the posters with legislators, but take out the detailed objective and methods.
 - Package data into easy & digestible sound bites
- Data in GIS format like a map where you click an area and you can get data out of it.
- Presenting data in a more positive way such as resilience
- Include cost effective analyses and return of investment data – Don’t necessarily have to do them ourselves but can reference them in our finding

5. How can LAMB continue to grow, be of service, and be sustainable?

- Collaborate with universities such as UCLA
- CA Endowment for data dissemination making connections with community advocacy; contact Beatriz Solis Director of Building Healthy Neighborhood
- Blue Cross & Blue Shields
- Robertwood Johnson

Margaret’s group

Question #3

- When analyzing Depression or Development delay data, we should break it down by type of insurance, type of practice (Solo vs. clinic)
- Would be great if we know if depressed women get any referral services or support
- Suggest topic to work on: planned pregnancy, spacing; LARC/EC trend increase and teen birth?
- LAMB FU data is extremely important- Analysis should control for AGE and RACE
- LAMB can collaborate with CDNet Work – linking BC, LAMB, and DCFS data, etc.

Question #4

- Need to seek outside grant and here are few places that we can try
 - CA Women Data Network
 - LA Partnership for Early Childhood
 - SCA Grant Maker (measure for America?)
- Data visualization:
 - Examples: ASKCHIS, OPEN Data New York (?)
- Data Dissemination
 - Take just one statistics at a time
 - include expert conversations, why it is important, add a story, and do press release
 - DPH needs to have a board strategy to do data dissemination/engagement.
 - DHP needs to have an effective way to accept outside grants

Helen's Group

Participant organizations:

- DPH MCAH
- DPH OWH
- MCH Access
- LA Care
- Magnolia Community Initiative
- LA Best Babies Network (LABBN)

Notes:

- Most of the organizations already use LAMB data in their reports, grant proposals and for program planning. Additionally, multiple programs, such as the Welcome Baby program at LABBN, collect their own data and then use LAMB data as a control/ countywide comparison
- For those organizations that aren't already using LAMB, they were interested in using it in comparison with their own data. LA Care asked if it was possible to look at just the Medi-Cal population within LAMB and Magnolia asked if LAMB can query by zip code
- Participants suggested that LAMB be made interactive online, like Ask CHIS, making the data more readily available and to a wider audience
- One suggestion was for LAMB to be collected every year, but others determined that the data doesn't change enough every year to make that necessary
- Question: how does First 5 LA use LAMB data? Will this not be a loss for them?
- Point of interest: grandparents as child care providers – this will be an interesting group to keep an eye on and perhaps can open doors to new program partnerships, like senior centers
- Dissemination:
 - Are LAMB data communicated to the state, legislators, advocates?
 - Present to the Board of Sups and various commissions
 - Need to do Data Dissemination projects, like OWH, to talk to CBOs, legislators and community members
 - Early Childhood Grant Makers group?
 - University funders?
- What data is "press worthy" and could draw community attention to LAMB?
 - Homelessness
 - Depression
- How to increase response rate of LAMB? Or could the sample size be reduced to reduce costs?
- LA Care Foundation does offer grants, but this didn't sound like a great fit. Suggestion was Help Me Grow funds through LA Care, but those actually come from First 5 LA
- Discussion of LAMB budget:
 - Incentives → could Ralph's/other supermarkets offer the gift card incentives at a discounted rate?
 - Printing (surveys, reports, follow up surveys)
 - 1.5 FTE
 - Mailing

Chandra's Group

Participants Groups:

March of Dimes student intern

USC Team 630 Interns

211 staff

We started with question 3.

3. In what ways can you see LAMB data being utilized by your agency, or other agencies/groups you may work with, in the future?

- USC students discussed creating an app that can target parents and would allow us to connect with our target population
- 211 receives 12-12 thousand pregnancy calls suggestion was made that we could use 211 data as a comparison and to get ideas about health usage that may help shape our questions. They could also use our data to get ideas about what the major issues and barriers are that pregnant women and new moms face to help them tailor their resources.

4. In what ways could LAMB improve its data dissemination activities to reach a wider audience and better serve the MCAH community?

- Making data more accessible such as through the County Open Data Portal
- Use app and other technology to disseminate data back to moms
- Work with other groups like text 4 baby and LA mom to develop messaging based LAMB data
- Make use of geolocator data
- Disseminate messaging with home visitation programs and other programs used by moms
- Create educational materials that are tailored for specific groups and topics

5. How can LAMB continue to grow, be of service, and be sustainable?

- Collaborate with universities such as UCLA
- Look for multiple smaller grants from funders that are interested in specific topics
- Look into commercial funders either for grants or to "donate" specific parts of the project (gift certificates, printing brochures etc)
- Create online survey to reduce costs
- Reduce the amount of the incentive
- Continue to use interns. Cal state LA has an undergraduate PH dept now and they are required to do internship hours