
**LOS ANGELES COUNTY
HIV PREVENTION PLANNING COMMITTEE (PPC)
600 South Commonwealth Avenue, 10th Floor•Los Angeles CA 90005-4001**

APPROVED

MEETING SUMMARY

Thursday, July 5, 2012

12:15 PM - 3:44 PM

St. Anne's Maternity Home - Foundation Conference Room
155 N. Occidental Blvd.- Los Angeles, CA 90026

MEMBERS PRESENT

Juli-Ann Carlos
David Giugni
Heather Grant
Anthony Gutierrez
Victor Martínez
Jill Rotenberg
Milton Smith

Michelle Enfield
Jeffrey Goodman
Michael Green
AJ King
Ricky Rosales
Sophia Rumanes
Timothy Young

ABSENT

Scott Campbell (E)
John Copeland (E)
Trevor Daniels (E)
Aaron Fox (E)
Grissel Granados (E)
Brian Lew (E)
Terry Smith (E)
Enrique Topete (E)
Kathy Watt (E)

DHSP STAFF PRESENT

Elizabeth Escobedo

Cheryl Williams

Paulina Zamudio

I. COLLOQUIA PRESENTATION

“Texting in Bed”: Implications for Sexual Health Promotion with Black and Latino YMSM
Ms. Uyen Kao of the Center for HIV Identification, Prevention and Treatment Services (CHIPTS) provided background information and introduced Dr. Matt G. Mutchler, Associate Professor and Urban Community Research Center Director at California State University, Dominguez Hills, and Dr. Sheba M. George, Assistant Professor of Center for Biomedical Informatics at Charles R. Drew University of Medicine and Science, who provided a power point presentation titled “Texting in Bed”: Implications for Sexual Health Promotion with Black and Latino YMSM.

Young adults report frequent use of texting to communicate with their friends; yet, relatively little research has explored the use of text messaging as a tool for sexual health promotion, particularly among Black and Latino young men who have sex with men (YMSM). The power point presentation included the importance of understanding how the development of new technologies such as text messaging affect communication about sexual health topics especially since Black and Latino YMSM are at the forefront of the U.S. HIV epidemic, and sexual communication regarding condom use is related to sexual risk behaviors among YMSM.

The presentation examined how Black and Latino YMSM use texting to communicate about sexual health topics such as sex, HIV, relationships, and social support. The study included 10 semi structured focus groups (5 Latino, 4 Black, 1 mixed) lasting approximately two hours, including a brief survey with a total of 50 Black and Latino YMSM between the ages of 18-24. Additionally, an investigation on the acceptability of text messaging for sexual communication among the participants was conducted.

Nvivo software was used along with a theory method of analysis. The finding revealed Black and Latino YMSM view such communication as personal extensions of themselves, carefully monitoring and managing the boundaries around who, what, when, and how they send and receive messages, especially those pertaining to sexual health topics. The four main themes identified were: their texting behaviors, texting preferences, perceptions of advantages and disadvantages of texting, and what they consider as texting etiquette.

It was recommended to identify new ways to encourage social support and avoidance of risk behavior, including personalizing messages and integrating with other forms of communication such as social networking sites and face-to-face programs. Ensuring confidentiality and complying with the texting etiquettes of the target subpopulations would also help to improve the acceptability and feasibility of texting based interventions.

After the power point presentation, there was a question and answer period. A copy of the power point presentation titled “Texting in Bed”: Implications for Sexual Health Promotion with Black and Latino YMSM is on file.

II. ROLL CALL

Roll call was taken at 1:20 PM and a quorum was present. Anthony Gutierrez welcomed everyone to the July 5th PPC meeting.

III. REVIEW/APPROVAL OF JULY 5, 2012 MEETING AGENDA

The DRAFT July 5, 2012 HIV Prevention Planning Committee (PPC) Meeting Agenda was reviewed and Jill Rotenberg seconded the motion to approve the July 5, 2012 PPC meeting agenda. The motion passed by consensus.

MOTION #1: Approve the July 5, 2012 HIV Prevention Planning Committee (PPC) Meeting Agenda.	<i>Passed by consensus</i>	MOTION PASSED
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IV. REVIEW/APPROVAL OF MAY 3, 2012 MEETING SUMMARY

The DRAFT May 3 2012 HIV Prevention Planning Committee (PPC) Meeting Summary was reviewed. Michelle Enfield requested a correction on page 2 under Public Comment, the 4th bullet to read “...at DHSP with DHSP regarding the Transgender Wellness Center”. Milton Smith seconded the motion to approve the amended May 3, 2012 PPC Meeting Summary.

MOTION #2: Amend and approve the May 3, 2012 HIV Prevention Planning Committee (PPC) Meeting Summary with noted change.	<i>Passed by consensus</i>	MOTION PASSED
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V. COMMUNITY CO-CHAIRS REPORT

- Centers for Disease Control and Prevention (CDC) Community Engagement Meeting
Ricky Rosales stated CDC hosted their Community Engagement Visit in Los Angeles on June 20th at St. Anne's Maternity Home. The meeting was well attended and there was good discussion. The CDC introduced their Sexual Health statement. Mr. Rosales opened the floor to individuals who participated in the Community Engagement dialogue to provide feedback. It was shared there was a lack of community participation and it appeared most of the attendees at the community engagement meeting were providers. One attendee shared their interpretation of Dr. Fenton's message was, "it is a sexual epidemic and it will take more than just condoms to address it. The Black and Latino communities are highly affected by the epidemic". It was also stated that more emphasis is being placed on YMSM but that older MSM remain a significant part of the at risk or infected population.

The community engagement dialogue included: obtaining more assistance from Project Officers, interaction between Project Officers and Community Based Organizations (CBOs), funding issues, the rollout and effects of the Affordable Care Act (ACA), and the impact on HIV.

Anthony Gutierrez stated Dr. Fenton, CDC, participated in three meetings on June 20th. Throughout the day CDC met with DHSP, community based organizations, and community.

Anthony Gutierrez acknowledged the community and agencies for the efforts pertaining to the recent community dialogues on PrEP.

- International AIDS Conference
Ricky Rosales announced it has been some time since the International AIDS Conference has been held in the United States. The International AIDS Conference will be held in Washington, D.C. from July 22nd through July 27th, PPC members attending the International AIDS Conference were asked to raise their hands. There were about seven PPC members attending the conference.

VI. PUBLIC COMMENT

- Jeffrey King, In The Meantime Men's Group (ITMT), Inc., announced ITMT is facilitating a community dialogue and information session on the newly FDA approved "over the counter Qraquick HIV Test" on Tuesday, July 17, 2012 at 7:30 PM at ITMT.
- Jeffrey King announced Los Angeles Black Pride is occurring July 4th through July 8th and this year's theme is "State of the Black LGBT Community".

VII. GOVERNMENTAL CO-CHAIRS REPORT

- HIV Testing Week
Sophia Rumanes announced National HIV Testing Day was June 27th and HIV Testing Week activities occurred in Los Angeles last week. This year DHSP provided promotional materials to agencies that were providing HIV testing services. In collaboration with Walgreen's, the Kaiser Foundation and Greater Than AIDS (Black AIDS Institute), DHSP supported an HIV testing event. For HIV Counseling and Testing (HCT) week, DHSP partnered with AIDS Project Los Angeles (APLA) and the Los Angeles Gay and Lesbian Center (LAGLC) to provide three days of HIV testing at four Walgreen's sites. One

hundred-thirty HIV tests were performed at the LaCienga Blvd./Santa Monica Blvd. Walgreen's site. One test was a positive result.

As of August, 2011, DHSP has restructured HIV testing contracts and there has been increase in the number of HIV tests given and new HIV+ testers.

Ms. Rumanes opened the floor for providers to announce their testing events:

- Jill Rotenberg announced JWCH Institute conducted two events: a fundraiser at Hamburger Mary's in West Hollywood on June 27th and a health fair for women at Solutions on June 30th.
 - Victor Martinez announced Bienestar conducted seven HCT activities at seven of its' centers, including a Transgender testing event.
 - Jeff Goodman announced Common Ground conducted a testing event at Rooster Fish and provided 11 tests with one positive.
 - Walgreen's Testing
In collaboration with Walgreen's, HIV testing is being offered on the last Thursday of each month at three sites.
- L.A.'s Next Sex Symbol (L.A. Condom)
Dr. Green shared condom distribution is a required intervention for CDC award grantees. DHSP launched a condom wrapper design contest titled, "L.A.'s Next Sex Symbol". Over 500 entries were submitted. The top 50 designs were opened to the public to vote and the grand prize winner and finalists were selected. Over 185,000 votes were casted. The winning black bow tie design is titled "Suit Up LA". The top 10 condom wrapper designs from Los Angeles County residents will appear on one million and one condoms set for free distribution throughout Los Angeles County later this year (anticipate December 2012 or January 2013). Condom orders can be placed on-line. All Prevention providers have been ordering condoms through One Condom.

Two handouts were distributed and copies are on file: Winners of L.A.s Next Sex Symbol Contest Announced and L.A.'s New Sex Symbol.

- 2nd District Enhanced STD Control Plan
Sophia Rumanes shared there is a program within the second district to enhance STD prevention and control geared toward young women between the ages of 12 to 24 years of age to reduce the number of Chlamydia and Gonorrhea cases. Approximately 40% of the newly diagnosed cases of Chlamydia and Gonorrhea are coming out of the second district. The "Don't Think Know" campaign provides online home test kits. There are five components of the program: Case Management, School Level, Expanded Screening, Social Marketing, and a Community Advisory Group.

DHSP is working with St. John's Well Child and Family Center on the expanded screening component by providing outreach workers with tablets to order the test kits. Additionally, community based organizations have hired three community embedded disease

investigation specialist (CEDIS) for the case management component. The school level component includes the Los Angeles Unified School District (LAUSD) and the Compton Unified School District emphasizing reproductive health for middle and high school students. The LAUSD will be launching 13 wellness centers soon.

The second district community stakeholders group meets the first Friday, every two months, at the Exposition Park Conference Room at the Mark Ridley-Thomas area office. The next meeting is the first Friday in August. Additional information can be obtained at the dontthinkknow.org website.

Daniel Rivas, St. John's Well Child and Family Center, shared this is the first time so many organizations in the second district have come together with one mission. This is an opportunity for agencies to partner HIV testing services with STD testing targeting young women.

- **Summer Nights Lights Program**

Sophia Rumanes shared the Summer Nights Lights Program is a gang reduction program in the City of Los Angeles. The program keeps 32 parks open four days a week from 7:00 PM to midnight during the summer. DHSP is working with the program to provide HIV and STD testing services at 29 parks using a mobile testing van. The County of Los Angeles also has a similar program called "Parks After Dark".

VIII. BREAK

IX. PPC/COMMISSION COMPREHENSIVE HIV PLANNING TASK FORCE

- **Comments/Feedback on Comprehensive HIV Plan**

Ricky Rosales stated the PPC/Commission Comprehensive HIV Planning Task Force has met twice in the past month. The first version of the joint Comprehensive Plan has been submitted to HRSA. The Task Force is currently working on redefining the goals and objectives. Other tasks to be completed but not limited to are: PPC prioritization process and completing the Continuum of Prevention and Care. The next meeting will focus on looking at the Recommended and Required Interventions and the Prioritization process. A list of PPC/Commission Comprehensive HIV Planning Task Force meetings was included in today's meeting packet. The next meeting is Monday, July 16th at 1:30 PM at DHSP. The floor was opened to individuals who have participated in the Task Force to provide updates/feedback.

Anthony Gutierrez shared the prioritization process will not be occurring at PPC meetings and individuals interested in participating in the process should attend the PPC/Commission Comprehensive HIV Planning Task Force meetings.

It was shared that when the decision was made to update the Prevention Plan at PPC meetings, completing a joint plan had not been considered, nor had the CDC changes to the Planning Guidance. As a result, all of the decisions and recommendations for the Comprehensive Plan will be made at the Comprehensive HIV Planning Task Force meeting. These meetings are open to the public.

Jeff Goodman shared the CDC is hosting a webinar regarding the Community Planning Guidance next week. Elizabeth Escobedo shared she will forward the information regarding the webinar to the PPC list serv.

Mr. Rosales shared minimal feedback has been provided by the PPC to the first version of the Comprehensive Plan and stated the Comprehensive HIV Planning Task Force is open to receiving comments and feedback. Mr. Rosales encouraged PPC members to read the first version of the Comprehensive Plan and provide comments.

- RAND Modeling Discussion

Ricky Rosales shared Dr. Green developed a summary for the May 3rd RAND Modeling presentation and the summary is included in today's meeting packet.

Dr. Green stated that on May 3rd, the RAND Corporation shared their findings for the Robust Decision Making process they developed using data from DHSP. The purchase order for services to the RAND Corporation has been completed. The Robust Decision Making Model developed by the RAND Corporation is an analytical methodology which helps planners look at a variety of different kinds of programmatic interventions, using probabilities and cost data to identify which kinds of intervention portfolios are most likely to achieve whatever kinds of goals and objectives the entity has set forth as a part of their planning exercise.

DHSP requested for the RAND Corporation to develop a model of interventions which would tie back to the National HIV/AIDS Strategy (NHAS), three specific goals: what kinds of intervention mixes might help to reduce HIV infection rates by 20%-25%; increase the proportion of people who are infected with HIV, who know their infection, by 20%; and increase the proportion of people with HIV, who achieve viral suppression, by 90%. RAND was asked to focus their analysis on the Men Who have Sex with Men (MSM) population, since that is 80% of the epidemic in Los Angeles County. RAND's conception model showed how people move from the upper-left hand corner (HIV negative) to the lower-right hand corner (HIV positive with viral suppression).

The findings were:

- A. The cost of an HIV test is less than \$73.00.
- B. The cost of achieving viral suppression is less than \$5,214.00.
- C. The cost of maintaining viral suppression is \$9,000.00
- D. HIV positivity test for MSM is 3%.

DHSP had been waiting for a response from the RAND Corporation's findings to address and/or revise seven or eight areas in the CDC's ECHPP workbook #2.

Dr. Green identified the following as next steps:

- A. Work with the RAND Corporation for a purchase order for Phase 2 that will develop a user friendly version of the tool.
- B. Continue to identify interventions with the highest potential for efficiency based on the RAND Robust Decision making Model.
- C. Work with RAND to run similar models with other priority populations and sub-populations.

There was a question and answer and comment period following the update.

- **Term of Comprehensive HIV Plan**
Ricky Rosales stated, in the past, the PPC has voted to determine the length/term of the Prevention Plan. The current plan is in effect for five years. The PPC has the option of recommending the term of the next plan (e.g. 2 years, 3 years, 5 years) to DHSP. The floor was opened to PPC members to provide their suggestions for the term of the next plan. It was shared that at the July 2, 2012 Comprehensive HIV Planning Task Force meeting, a five year plan was suggested. The Commission on HIV has a three year plan, however, a motion to complete a five year plan can be placed on the July 12, 2012 Commission on HIV draft agenda depending on the PPC’s recommendation. After discussion, it was agreed to refer the term of the Comprehensive HIV Plan to the Comprehensive HIV Planning Task Force for a formal recommendation.

X. ANNOUNCEMENTS

- Milton Smith, CHLA, announced the SYPP Center at CHLA is hosting a webinar on Thursday, July 19th at 11:00 AM on PrEP for youth.
- Ricky Rosales apologized for being unable to attend the August 2nd PPC meeting, as he will be out of town on business.
- Ricky Rosales announced effective July 2, 2012, he has been appointed the AIDS Coordinator for the City of Los Angeles.
- Elizabeth Escobedo announced the HIV Planning Guidance Overview Webinar will be on Wednesday, July 11, 2012 from 2:00 PM to 3:30 PM EST. She will email the Save the Date information to all PPC members. She will also forward logistical information as soon as she receives it.

XI. CLOSING ROLL CALL

XII. ADJOURNMENT

Meeting adjourned at 3:44 PM.
Note: All agenda items are subject to action.

MOTION AND VOTING SUMMARY		
MOTION: #1: Approve the July 5, 2012 HIV Prevention Planning Committee (PPC) Meeting Agenda	<i>Passed by Consensus</i>	MOTION PASSED
MOTION # 2: Amend and approve the May 3, 2012 HIV Prevention Planning Committee (PPC) Meeting Summary with noted change.	<i>Passed by Consensus</i>	MOTION PASSED

NOTE: All HIV Prevention Planning Committee (PPC) meeting summaries, tapes and documents are available for review and inspection at the Division of HIV and STD Programs (DHSP) located at 600 South Commonwealth Avenue, 11th Floor, Los Angeles, CA 90005. To make an appointment to review these documents, please call Cheryl Williams at (213) 351-1127.